



Issue XIX
www.Tricker.com

Plants
Guaranteed
to Grow

ON TRICKER'S POND

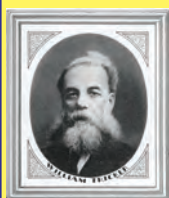
William Tricker, Inc.®

America's Oldest Water Garden Specialist est 1892

Listed in the National Registry of Historic Places, U.S. Department of the Interior, National Park Service



Welcome to
William Tricker, Inc.®
Spring 2013 Newsletter
"On Tricker's Pond"



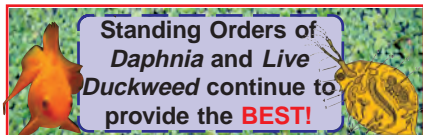
William Tricker
Founder of William
Tricker, Inc.®

The William Tricker company has a proud history. In the early 1890s an individual by the name of William Tricker (1852-1916) began to hybridize water lilies in the United States. He is known as an originator of commercial water lily culture in the United States and founder of the current William Tricker, Inc.®. He tried to improve the shape, hardiness and colors of water lilies and succeeded in producing some of the finest in existence today. He became an aquatic specialist well known throughout the country. In the early 1890s, William Tricker established an aquatic company and continued to develop the finest of water lilies and aquatic plants today. After a major merger, in 1927 the company was formally incorporated in Independence, Ohio and proudly retained his historic name, William Tricker, Inc.®. We hope that you were able to grow some of the fine Tricker varieties last year. Another year is rapidly approaching and again you have the opportunity to witness the beauty in your own water garden pool.



William Tricker, Inc.® is proudly listed in the National Register of Historic Places, U.S. Department of the Interior, National Park Service.

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Standing Orders of
Daphnia and Live Duckweed continue to provide the **BEST!**

Already you have discovered the benefits of continual feeding fish with live fish foods: **Daphnia** and **Duckweed**. The hassle was trying to maintain this diet on a routine basis. Tricker's "standing orders" of live fish food provided this. *Standing orders* are orders of **Daphnia** or **Duckweed** that are sent routinely (every week or every other week) directly to you and, most importantly, your fish! Read about *standing orders* in Tricker's 2013 catalog this year and sign up for a convenient routine schedule of feeding live fish food.

Water Lilies: "Proven varieties", these are the water lilies of choice and expected!



AMERICAN BEAUTY

edges, etc. On top of the greenish pads can be dots of maroon, dashes of color black-mottled or not. But what about the back of the water lily pad? Take a look, and often you will find a new beginning pad with a distinctive characteristic color that is found in the flower. For example, the wonderful 1941 *American Beauty* water lily has one of the most attractive red shaded flowers, but take a close look at the back of the pads. In Tricker's catalog, for decades, we always included in the description that *American Beauty* has a most unusual attractive red back on the pads with greenish venation as a truly identifying characteristic of this plant.

AMERICAN BEAUTY WATER LILY

Order an *American Beauty* today with the coupon in the back of this newsletter, and you will be amazed with this wonderful water lily!

Another emerging pad shows a wonderful purple coloration on the back of the pad. **Director George T. Moore** Water Lily is perhaps one of the favorite water lilies selected by Tricker customers. The water lily has one of the most dark purple flowered water lilies but look on the back of an emerging pad and you will see the **Director George T. Moore's** reflective flower color.

Not all water lilies have this color matching on the flower, however the many "true varieties" can be identified by this trait. Look closely at your water lily this year, does it have a colored backing similar to the flower color?

WANT A WATER LILY THAT IS JUST SPECTACULAR?

What makes a water lily the all around spectacular variety?

The first thing one looks at is the flower but what about the floating pads? As you sit next to your water garden, take the time to admire the entire water lily. Some pads are oval, some are round, some have serrated edges, some have wavy



AMERICAN BEAUTY



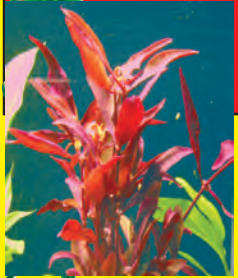
DIRECTOR GEORGE T. MOORE WATER LILY



In our catalog and on line, look for this age old sun image. It has been used for decades to show that our collections of aquatic plants reflect **true savings**. So, save money and look for this image and stock your water garden pool economically!

"Oxygenators" a Garden Pool Must!

Not only are they attractive in the water garden, but they perform many beneficial ecological functions in keeping excellent water quality. Oxygenators produce pure oxygen and many can absorb toxic chemicals, i.e. ammonia directly out of the water. All pools should have a variety of oxygenators!



Red Hygrophilla



Vallisneria



See our Video on line, or just turn to page 43 in Tricker catalog to read about our cost savings **Video 5 Oxygenating Collection** of the special oxygenators.



Hornwort



Red Rotala



Anacharis

Oxygenators are like the heart beat of your water garden pool. Tricker's offers a variety of oxygenators, that are deep green to deep red in coloration. But, besides being attractive in your water garden pool, they truly function with an ecological benefit. They not only produce the vital oxygen but keep the water pure for the life that is to live in the water. If you are not familiar with oxygenators, the following is a short list of the types shown on this page:

1. **Anacharis** has always topped the list of oxygenators. Easy to grow and produces an abundance of oxygen.
2. **Vallisneria** is a great oxygenator, the leaves love to absorb ammonia and keep the water pure.
3. **Hornwort** is a sturdy oxygenator that is easy to grow and loves to absorb ammonia and produce oxygen.

4. **Red Rotala** is a beautiful aquatic that has a wonderful red coloration.
5. **Red Hygrophilla** rivals most oxygenators with the deepest red coloration in the leaves.



24 Night bloomers HOURS OF BLOOMS IN YOUR POOL!



Trickeri

TRICKER
HYBRID

1893

"TRICKERI" NIGHT BLOOMING WATER LILY

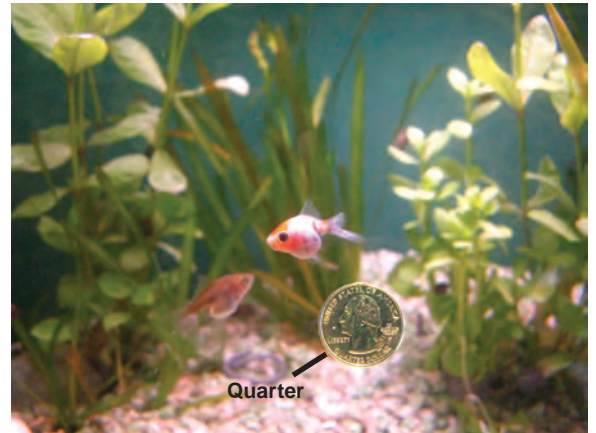
Why should every water garden pool have a "night bloomer"?

Historically, in the early 1890s William Tricker's introduced his first hybrid water lilies which were **night bloomers**. The 1893 he introduced the water lily night bloomer named that carried his name as **Trickeri**. If you had time to study the

historic literature of water lily culture, it would be obvious why the early horticulturists took such a fancy towards such a class of water lilies. Whether hardy or tropical, ALL day blooming water lily blossoms open late in the morning and close in the afternoon. Thus, if you work a day job, you can only enjoy the beauty of water lilies on your day off, since when you leave for work the water lily blossoms are not open and when you come home from work they are either closing or are closed. BUT, the night blooming class of water lilies are still opened in the morning when you leave for work and open in the late afternoon and evening when you are coming home from work. Thus, the Tricker company recognized this and commonly offered cost savings collections of both day bloomers and night bloomers and offered cost savings collections advertised as **24 hours of blooms!** Order a **Trickeri water lily** at a discount with the coupons in the back of this newsletter.

BABY GOLDFISH?

If you had the opportunity to visit our aquatic greenhouses, you without a doubt have noticed some very, very small fish in the propagating aquatic tanks.



Quarter

To begin, the female goldfish will lay small translucent white "sticky" eggs on the aquatic vegetation. As the female fish lays her eggs the male goldfish will fertilize them. This is often preceded by a chasing of the female by the male, and many of Tricker's customers will ask what is happening since the observation appears as if the male is bullying the female. The egg will hatch within a few days. At this stage, the fish are so small and appear clear that it is virtually impossible to see them as they are attached to the aquatic vegetation. Once they grow, they soon will begin to develop color and transform into a typical looking fish. The above photograph, which was taken a few weeks after birth, shows the relative size compared to a "quarter". At this stage we feed them a fine ground food, i.e. *Vitaline* and they begin to devour the live *Daphnia*. This life cycle has occurred in Tricker's aquatic greenhouses throughout the decades and we are glad to show you the above photograph.



"Sunburst" Goldfish

YELLOW GOLDFISH?

SUNBURST GOLDFISH. This very unusual breed of goldfish that is "yellow". Notice the typical colored red colored gills. The eyes appear jet black against the yellow body of **Sunburst**. The fish stands out well in water garden pools as a real attraction. Order early since supply is often limited.



Yes, the above photograph is one of Tricker's ponds in Winter or a scene that could be seen in many Northern States. Not only are the hardy aquatics found under ice and snow but fish and other life. Tricker's receives many questions as to what to do in the early Spring when the ice and snow melt. In the North, in severe winters, where ice can be on the pond or water garden for extended periods, if you do not make an attempt to keep a hole in the ice you may have fish that did not make it. Regardless of your area of the US, once the temperatures in your area begin to warm or stabilize around 50 degrees attention to your water garden pool is advised. The biological cycle that occurs in your water garden will now begin, i.e. plant, microscopic, macroscopic life will begin to flourish. Spring is coming...

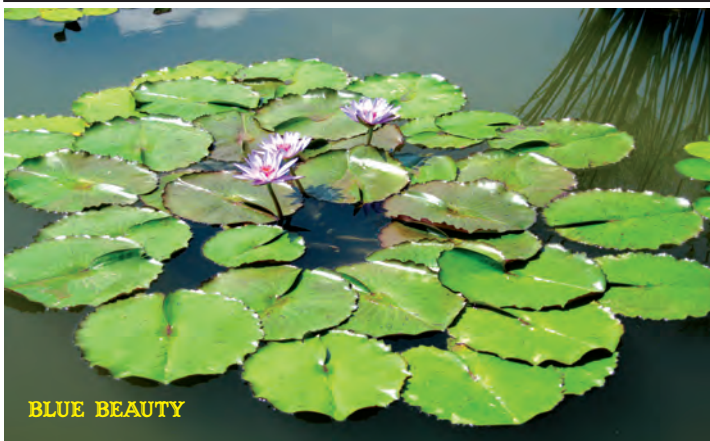
1. **Biological Cycle Begins.** This is the time we advise that you can to "kick-start" this biological cycle. The use of the "good" bacteria can now begin to be added. If your pool has sludge build up we recommend our liquid product called **Sludge Digester**. Then follow-up with **Ultra Clear Clarifier** and use throughout the year.

2. **Filters.** It is also at this time, a biological or mechanical filter that was not used in the winter should now be cleaned, check the pump, and make a test run. The use of our **Sure Start**, biological bacteria, is highly recommended when you first begin to use the filter. It is very important.

3. **Fish** should be checked for any signs of disease, i.e. skin sores, mouth fungus, lethargy, etc. If in doubt, please call we truly want to help your fish enjoy this summer. Read about Tricker's Fish Disease Preventative Collections once you receive your catalog. This collection can be used throughout the year.



Beauty of Water Lilies!



Aquatic Fertilizers: A must for your Aquatics



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Make sure to use the **Praefecta** granular fertilizer, **Trico** (Tricker Company) fertilizer tablets, and if limited clay in the soil use **AMT**. Read more about these 3 important items in Tricker's catalog on page 47. Now you will achieve the most from your aquatics...and water lily blossoms will show their true descriptive colors and sizes!

EARLIEST SPRING BLOOMING AQUATICS



BOG BEAN: This marvelous aquatic plant tops the list for the earliest of the aquatic Spring blooming plants. As the ice in the Northern climates begins to melt, the bog bean will begin to grow and then burst into a beautiful flower display. Extremely hardy in Northern climates. (Catalog Page 33: #10-5027, 10-4067).

WATER HAWTHORN.

This unusual plant loves cooler water, and in the early Spring will flower and grow. If you never smelled the aroma of the water hawthorn you must try this plant. It has a very unusual white flower with jet black anthers and wonderful strap-like leaves. (Catalog Page 33 Catalog: #10-5125, #10-5126). If you are reading this newsletter late in the year, then this plant is even more desired. It will go semi-dormant in hot summer climates, only to return in late fall and into the winter blooming and growing.



LOTUS: A MYSTICAL CHARM



Asiatic Lotus: Pure White Flowers!

Have you grown lotus in your water garden pond?

Rumors abound, but lotus can bloom in the first year planting. Many of our customers send us photographs of their lotus blooming in the first year. The lotus does not take much area in the

water garden pool. The lotus does not spread across a water garden pool. Once planted the circular round leaves will emerge above the planting crate and the flowers will also soon follow. Tricker's offers special cost savings collections, as shown above, in our popular "**Sacred Lotus Collection**". An interesting fact is that the leaf, after it rains, will collect water in the center of the round leaves, and often you will see bubbles emerging. This has been wrongly guessed by some as oxygen from photosynthesis, but it is not. What do you think it is? Our next newsletter will give you the answer. But grow a lotus to see this natural phenomenon. Lotus like a lot of room to grow, the use of x-large planting crates is recommended and they like excellent soil conditions. Good luck and enjoy!



WILLIAM TRICKER, INC.®

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or Current Resident

**Welcome to
On Tricker's
Pond
Water Garden
Newsletter**

2013 Mail Order Coupons: Order Today!

Your Tricker 2013
Catalog will be arriving
beginning of February.

The following coupon specials are used in conjunction with the Tricker On-Line Store and the 2013 *William Tricker Catalog* which will be mailed the beginning of February. All coupon specials expire May 1, 2013. **Place your reserved Spring plant order EARLY and include these Special Offers.** Standard shipping and handling charges will be added to the invoice. Hard goods may be sent ASAP while plant orders are currently being scheduled for Spring shipments.

We are scheduling Spring 2013 Order's NOW!

- 1. Mail/Store:** Mail: Attach the appropriate coupons to your Tricker order blank. Store: Bring the appropriate coupons into our store.
- 2. Internet On-Line (www.TRICKER.com)** During checkout put the code **20120501** in the box for any or all special coupons. Use catalog numbers on each coupon to put in **search** on internet.



- 3. Telephone: (1-800-524-3492)** When placing your order by telephone state that you are ordering from the **On Tricker's Pond Specials Newsletter** and request the use of the coupons.

10% OFF EVERY ITEM listed on Coupons:



Coupon for
AMERICAN BEAUTY WATER LILY
(#10-1021)

Coupon Expires May 1, 2013
CATALOG PAGE 14

10% OFF



Trickeri (Catalog #10-1069) A night blooming water lily that will charm your pool!

10% OFF Catalog page 16
Coupon Expires May 1, 2013



Live Daphnia 10% OFF

An excellent treat for ANY fish! Tricker Catalog #10-8080
Single Orders Only (not standing orders) #10-8081
Catalog Page 54 Coupon expires May 1, 2013



10% OFF GreenClean

Fast Acting, Safe for FISH!

Tricker's Catalog 58, #26-8000 #26-8001

For ALGAE PROBLEMS

Coupon expires May 1, 2013



Use with
GreenClean

10% OFF Ultra Clear Clarifier

Page 58 Catalog #26-7107, #26-7084, #26-7085



The "Good Bacteria" purifies the water, restores clarity, and removes organic matter. Add routinely to your water garden pool.

10% OFF Sludge Digester

Page 58: Catalog #26-7106, #26-7087, #26-7096
Put that special blend of professional strength of "good bacteria" to work on your sludge. Coupon expires May 1, 2013. Page 58
Ultra Clear Clarifier and Sludge Digester are compatible!



Jungle Vallisneria A perfect oxygenating plant that should be in all water garden pools. Order any quantity.
Catalog Page 40 Catalog #10-5111, #10-5156, and #10-5112

10% OFF

Coupon expires May 1, 2013



Lotus: Do not let a season go by without the lotus in your water garden pool.

10% OFF

Sacred Lotus Collection

Coupon expires May 1, 2013

Catalog Page 29 Cat #10-6047